

Snacking is more important than ever, and it continues to be on the rise for consumers seeking a quick bite between meals or meal replacements. Not only are consumers snacking more, they are needing more from their snacks and demanding convenience, taste, sustainable products and better-for-you options.



High stability oils include Omega-9 Canola Oil and Plenish® high oleic soybean oil. High stability oils offer consumers and the food industry:

- Nutritional benefits
- Enhancement to the healthfulness of foods
- Preservation of key functional qualities
- Longer, cleaner fry life
- Clean taste
- Extended product shelf life
- Superior versatility
- Overall cost effectiveness

**Clean Label:** High stability oils enable clean labels by removing the need for artificial preservatives.

**Shelf Life:** High stability oils can help maintain shelf life without the artificial preservatives that many consumers today perceive as unhealthy.

**Sustainability:** High stability oils help meet consumers' sustainability expectations while contributing to less food waste.

**Functionality:** The unique fatty acid profile of high stability oils offers exceptional functionality, making them a cost effective solution for a variety of snack products.

**Nutrition:** With zero trans fats and minimal saturated fats, high stability oils can assist food manufacturers in making over their labels and help consumers accomplish their health goals.

## THE CASE FOR SMARTER SNACKS



Americans' snack purchases total  
**\$479.44 A YEAR**  
 meaning the average respondent will spend  
**\$28,766.40 ON SNACKS**  
 during their lifetime<sup>1</sup>



North American sales of savory snacks like chips, popcorn and pretzels climbed to  
**\$56.9 BILLION IN 2020<sup>2</sup>**



**60% OF CONSUMERS**  
 say health related benefits are important for snacks<sup>3</sup>



The consumption of snack foods at meals grew from  
**21% OF EATING IN 2010**  
**TO 26% IN 2020<sup>4</sup>**



**48%** of all food and beverage occasions are  
**SNACKING OCCASIONS<sup>5</sup>**



**47% OF CONSUMERS**  
 say that shelf stability is important when snacking<sup>6</sup>

### SOURCES

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Additional information about the benefits of these oils can be found at **healthyoils.corteva.com** or contact Francine Reisman at **francine.reisman@corteva.com** to speak to an oils representative.